

GEORGIOS DRAKOPOULOS / CURRICULUM VITAE

Georgios Drakopoulos has studied Tourism Management in Greece (School of Management & Economy, Department of Tourist Businesses, Technological & Educational Institute of Athens), Hotel Management in Switzerland (Centre International de Glion) and has completed his studies with a scholarship by the Greek Scholarships Foundation in Surrey University, UK, where he has been awarded a Master's of Science Degree in Tourism Studies.

He has more than 20 years experience in Tourism. He has been invited in many international conferences and has produced several research works about Tourism.(see attachment) He has also served as external trainer for hospitality organizations. His major research interests include: tourist development planning & design, tourist market research, travel behavior, marketing of tourism destinations and the application of new technologies in Tourism.

As from 1997, he serves as General Manager of SETE, the Association of Greek Tourist Enterprises. He also holds one of the Vice President positions in the Executive Committee of the World Tourism Organization Business Council (WTOBC) and participates in the Leadership Forum of Advisors of the WTOBC. As from 2005, he is also Member of the Committees of Statistical Analysis & Macroeconomics and Marketing & Promotion of the World Tourism Organization. He represents SETE in the European Tourism & Travel Action Group and in the Greek-Turkish Business Council. He is also a member of the Advisory Boards of the Alpine School of Travel & Hospitality Management and Trinity International Hospitality Studies. He has been member of the Board of Directors of Galileo Greece.

He participates/ed in various Committees and Work Groups (for the new greek hotel classification scheme, the introduction of Euro in tourist enterprises, the promotional campaign for Greek Tourism, the National Certification Council etc)

He speaks English, French and German and has a working knowledge of Spanish.