

Name : **Giannis**

Surname : **Balakakis**

Member of SITE since: **2006**

Giannis Balakakis 42, is Gnomon Performance SA, Managing Director, a leading DMC company specialized on Corporate Events Management.

Born in Athens-GR , Giannis Balakakis has studies on Banking Management. He speaks fluently English, French & Greek (mother tongue), and has experiencing leading positions on senior & top management, in few local & international companies.

Holding a 25 years experience on tourism & MICE business, makes him recognized as of the high qualified professionals in Greece, on hospitality event management industry. Also his extensive knowledge of different people & cultures support him to a worldwide philosophy & mentality.

His capacities cover the sectors of planning, purchasing, marketing, as well corporate reorganizations.

He is the Vice President & President Elect for the Society of Incentive Travel Executives Greece and deputy board member at the Association of Chief Executive Officers Greece.

He's member of SITE Global, the Meetings Professionals International (MPI) and the Confédération de Cadres Européenne.